

Sustainability for your interior



Welcome to  
Planet Possible



# Sustainability from the group's perspective



## It is our obligation to do more with less

We know that we have to achieve more with less for our own success - and that of our customers - because the world's resources are limited. This drives us to think sustainably, to develop and to save. Because of this, sustainability is one of the most important elements of our corporate culture and strategy, along with the health and safety of our employees and customers.

### Sustainable product solutions

Our various business areas, such as paints and varnishes, strive to develop better and more sustainable products and technologies for everyday use. Therefore, our range includes a whole series of sustainable innovations that are found in the built environment, such as Dulux Weathershield Sun Reflex, a special paint that reduces surface heat from the sun and thus reduces and minimises air conditioning costs. Zweihorn® waterborne paints reduce VOC emissions by approximately 94% in comparison to traditional solvent-based paints - with the same surface quality. There are also coatings that do not contain any solvents, such as Interpon® powder coating. Our expert solutions are found across all segments, including facades, windows, doors, furniture, bridges, constructions, vehicles, ships, aircraft, etc.



We have given a name to our commitment and approach to making greater use of sustainable solutions: „Planet Possible“.

### Sustainability targets 2020:



At least **20%** is the projected share of revenue from the sale of sustainable products by 2020. Of course, these should also offer the customers or consumers advantages when using these products.



By more than **25%** is how much we want to reduce our CO<sub>2</sub> emissions per tonne of product by 2020. This is an important step toward improving our climate!



**First** Place: This has been our position on the Dow Jones Sustainability Index every year since 2012. We are committed to working together with our customers and suppliers to achieve sustainable values along the entire supply chain and to supporting our partners' sustainability programmes.





## We take responsibility

The Zweihorn® brand stands for professional interior wood finishing. We support the Planet Possible™ sustainability approach to creating more value while using fewer resources at the same time and to exploring the opportunities of a „limited“ world.

### Sustainable surface systems

In all development projects, our focus is on promising, environmentally friendly and sustainable surface systems, such as waterborne coatings and natural products. Our 2K solvent-based coatings can be used safely in interior rooms and offer maximum protection.

### Approved safety for your home



Our waterborne coatings have been awarded the Tox Control Seal for low-emission furniture coatings and parts of the range also bear the control mark for construction products (e.g. parquet and wooden floors) that meet the health and safety requirements of the German Institute for Construction Engineering.



The natural products bear the seal of approval for health-conscious and environmentally-aware building materials and furnishings from the Institute of Construction Biology in Rosenheim.



Even our 2K solvent-based coatings meet the strict requirements of the Tox Control Seal.

### FSC and climate-neutral

FSC stands for the Forest Stewardship Council, which promotes the environmentally friendly management of forests. We print our catalogues, brochures and promotional material exclusively on FSC-certified paper at print shops that produce in a climate-neutral manner. Where possible, we also use oil-free inks.

### The best paints and varnishes for a healthy home!

\*1 In the case of Zweihorn® products that bear the control mark (Ü), one can apply for a CE label for building components such as parquet flooring, stairs etc. The control mark (Ü) is awarded to construction products that comply with the health and safety requirements of the DIBT (German Institute for Building Technology).

\*2 Institut für Baubiologie Posenheim GmbH (Institute for Building Biology Posenheim GmbH): The seal of approval is awarded to products that ensure safe living in regard to building biology and protect the environment at the same time.

\*3 Tox Control - The seal for low-emission furniture coatings: The test for the TUV Toxproof label examines the release of harmful substances, from furniture as well.

More information at [www.zweihorn.de](http://www.zweihorn.de)





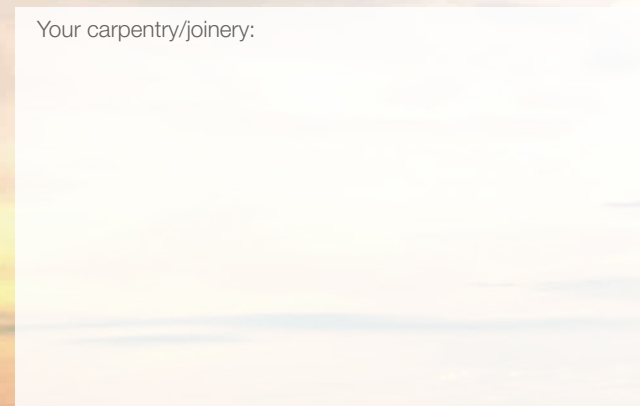


[www.akzonobel.com](http://www.akzonobel.com)

AkzoNobel creates everyday essentials to make people's lives more liveable and inspiring. As a leading global paints and coatings company and a major producer of specialty chemicals, we supply essential ingredients, essential protection and essential color to industries and consumers worldwide. Backed by a pioneering heritage, our innovative products and sustainable technologies are designed to meet the growing demands of our fast-changing planet, while making life easier. Headquartered in Amsterdam, the Netherlands, we have approximately 45,000 people in around 80 countries, while our portfolio includes well-known brands such as Zweihorn, Sikkens, International, Interpon and Eka. Consistently ranked as a leader in sustainability, we are dedicated to energizing cities and communities while creating a protected, colorful world where life is improved by what we do.

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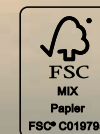
Your carpentry/joinery:



Cover:

The air-conditioned greenhouses in the „Gardens by the Bay“ in Singapore, Southeast Asia. At almost 60 metres in height, the air-conditioned greenhouses in 2012 won the prestigious ‚World Building of the Year‘ award at the World Architecture Festival.

AkzoNobel products: Interzinc®, Intergard® and Interthane® as protective coatings.



Only oil-free inks were used in the production of this printed material!

[www.akzonobel.com/planetpossible](http://www.akzonobel.com/planetpossible)